

#ReNewToday



TOTE COUTURE

Roughly one trillion plastic bags get thrown out every year, and less than 1% get recycled. The good news: You already own a bag of some sort—fill at will.



BYO MUG

In 2017, Americans used 23 billion coffee cups—most of which were lined with plastic to be watertight. Bring your own and cut the waste.

TAKE ME OUT

In 2015, America discarded 14.7 million tons of plastic food containers and packaging—and 70% of that hit the landfill. Next time you get take-out, bring your own container, and tell them to hold the plastic.



SMARTER WATER

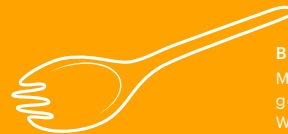
There are more than one million plastic bottles made every minute. Want to help? Get a reusable bottle and use it.

No New



SUCK IT UP

Every single day in the United States, we use 390 million straws. That's a lot of iced coffee. Keep a bamboo, glass, or metal straw on hand and refuse the plastics.



BRING A SPORK

More than 100 million plastic utensils get tossed out every day in the U.S. Whether it's bamboo, metal, or even recycled plastic, just remember: Don't be a dork. Bring a spork.

Plastic



DITCH THE SPONGE

Most sponges and brushes contain plastic and aren't recyclable. Switching to washable dishcloths, natural fiber brushes, or biodegradable sponges makes for less-wasteful cleaning and an aesthetic upgrade.



BULK UP

At 161 million tons produced out per year (globally), plastic packaging is the single largest culprit for plastic waste. One solution: bring empty containers to use for bulk items at the grocery store. You'll make your pantry look great, too.

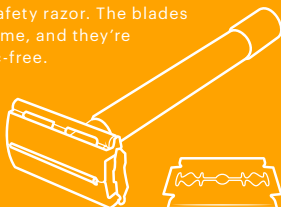


DROP THE SOAP (BOTTLES)

Bar soap is old-school, but it just makes sense: No plastic, no water weight, less waste. To save more money and plastic, mix your own cleaning products from an all-purpose concentrate.

SAFETY FIRST

The U.S. disposes of two billion shaving razors every year. Instead, get a metal safety razor. The blades only cost a dime, and they're totally plastic-free.



EVERLANE